



TAMARA CIRILOVIC

Real Riviera

EXPERIENCE

ERP SOFTWARE PRODUCT OWNER

CM Gest Luxembourg / February 2020 - April 2020

Supporting administrative and accounting activities; Testing different ERP solutions
Gathering business requirements; Updating SCRUM artifacts.

JEWELLERY E-COMMERCE CONSULTANT

My First Diamond by Perry de La Rosa, Nice / July 2019 - February 2020

Managing Website & Online Marketing Campaigns; Product photography;
Preparation of diamond jewelry collections; Cost calculation.

ESTATE AGENCY BRANCH MANAGER

Groupe STECO Property Development, Roquebrune Cap Martin / June 2017 - Nov 2018

Digital transformation; Managing technical documentation;
Managing day to day activities; Customer relationship and sales;
Working with and alongside builders, notaries, architects, estate agents, etc.

CO-FOUNDER / MARKETING PROJECT MANAGER

United Republic of Art Charity Organisation, Nice / Aug. 2015 - June 2017

Organizing charity Gala Events; Sponsor, partner and client relations;
Managing marketing activities; Coordinating artists.

FOUNDER / STRATEGY AND INNOVATION CONSULTANT

SEE Opportunity Innovation Consulting, Nice / Jan. 2013 - present

Defining and managing project requirements; Supporting clients and software users;
Assisting ICT solutions development (software, web, video, graphic..)

DIGITAL MARKETING MANAGER ASSISTANT

Zening Resorts, Limassol, Cyprus / July - Oct. 2012

Market research; Digital strategy execution; Multilingual content design & creation.

BUSINESS DEVELOPMENT ASSISTANT

My Sushi & Angelini Group, Monaco / Sep. 2011 - Jul 2012

Analyzing Financial ratios; Cost optimization; Production planning; Market studies
Strategy planning; Accounting and administrative assistance.

LUXURY REAL ESTATE CONSULTANT INTERN

Marks Real Estate, St Jean Cap Ferrat / May - Sep. 2011

Analyzing property market; Managing website content and client documentation;
Developing client relations; Property sales & rentals.

CUSTOMER SERVICE & EVENT COORDINATOR ASSISTANT

Staff & Services SWISS & Sigma Monte Carlo / Mai 2010 - Mai 2013

Organizing castings; Staffing; VIP Customer Support.

EDUCATION

UNIVERSITÉ DE NICE SOPHIA ANTIPOLIS, FRANCE 2012

"University Program for Professional Advancement (DUIP)"

Franchise Development

UNIVERSITÉ DE NICE SOPHIA ANTIPOLIS, FRANCE 2011

Master 2 "International Finance and European Integrations"

Master's Thesis: Luxury Real Estate Market Analysis 15/20

UNIVERSITÉ DE NICE SOPHIA ANTIPOLIS, FRANCE 2010

Master 1 "Macroeconomics and International Economy"

Master's Thesis: Financial Systems of the ex- Yugoslav Countries 16/20

UNIVERSITY OF NOVI SAD, SERBIA 2008

Bachelor's degree in Economics "Marketing"

Bachelor's Thesis : Fiscal Policies in the Western Balkan Countries 10/10

With a passion for technology, art and global issues, I like developing and launching new ideas and spreading them through various communication channels. Being in charge of keeping a close eye on market gaps and niches, selecting high skilled professionals, taking part in creative solutions development and promoting products and services, I am ready to help your company reach its goals.

COMPETANCES

- Web & Graphic Design
- Content Creation & Management
- SEO/SEM
- PPC
- E-commerce
- Website administration
- Online Marketing
- CRM , ERP and SAP platforms

TOOLS

- Agile and Scrum
- CMS (Wordpress , Prestashop, Shopify)
- HTML
- Adobe Ps, Ai, Id, Pr, Ae
- Google Analytics, AdWords, AdSense

LANGUAGES

- ENGLISH, FRENCH, RUSSIAN ● ● ● ● ●
- ITALIAN ● ● ● ● ●
- GERMAN, SPANISH ● ●
- SERBIAN & EX-YU NATIVE

MEDIA PLATFORM

www.realriviera.com

+33 6 67 34 32 93

contact@tamaracirilovic.com

131 Promenade des Anglais, Nice